

# 21st NREL Industry Growth Forum

# K2 Energy Solutions, Inc.

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# K2 Energy Solutions, Inc.



Nevada Registered C Corporation

Website: <u>www.k2battery.com</u>

- Phone: 702-478-3590

- Office: 1125 American Pacific Drive, Suite C

Henderson, NV 89074

Headquarters in Henderson, NV

Volume manufacturing in Shanghai, China

## K2's Vision and Mission



- **VISION** Be recognized by customers, peers, and the battery community as a technology leader in energy storage systems. We want to be perceived as a company that is helping solve the world's energy and environmental problems.
- **MISSION** Provide best-in-class battery products and services at a competitive price to mobility and energy storage markets

# Strategies and Goals



- Provide the highest energy density Lithium Iron Phosphate (LFP) products in the market
- Develop robust, commercially viable large format cells (>15 Ahr/cell)
- Target key large customers and markets that need the strengths of LFP
- Develop battery management solutions to meet mobility and energy storage system needs
- Institute sustainable product development to maintain K2's lead

# Breakthrough Technology – LFP



- K2 has successfully developed a line of battery products utilizing LiFePO<sub>4</sub> lithium iron phosphate (LFP)
- LFP is replacing existing battery technologies and opening new markets because of competitive advantages in
  - High energy density
  - High power density
  - Fast recharge times
  - Safety
  - Long cycle life
  - Flat discharge profile
  - Environmental friendly

# K2's Competitive Advantages



- Solutions oriented product development and design team
- Highest capacity, lowest cost on market
- Products targeted to application
  - High energy series for energy storage
  - EV series for motive applications
  - Power series for high rate applications
- UL & CE certification
- Over 40 combined-years of experience in the LFP battery world

# Team Capabilities



#### Seasoned Technical Team

- Successfully launched the first LFP commercial products
- Expertise in LFP synthesis, production, and application
- Comprehensive battery and electronics materials background
- Proven track record of new product development and commercialization

#### International Operations Capability

- Operational and executive management experience at Fortune 500 companies
- Experienced in Chinese venture registration, set-up, and operation
- Operational staff fluent in 5 languages

#### Financial Team

- Experienced in public and private sector
- Expertise in manufacturing and cost accounting
- CFO experienced in IPO, mergers, and acquisitions
- Licensed CPA with extensive public audit experience

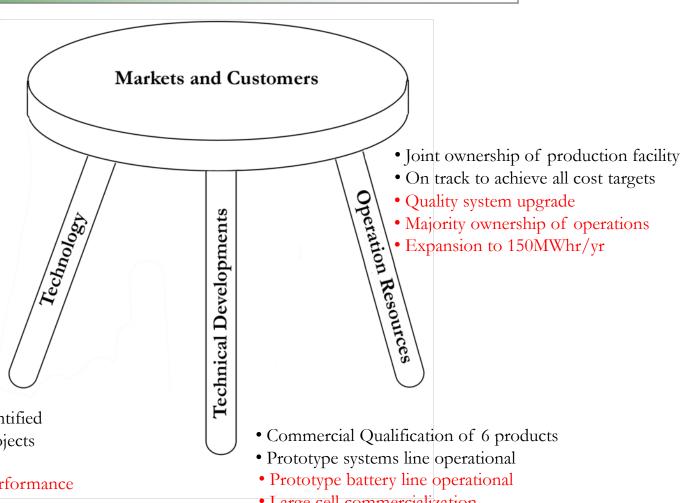
#### Sales and Marketing

- Track record of closing multimillion dollar deals
- Technical based sales approach
- Degreed engineers

# Accomplishments and Plans



- Company recognition
- Portable storage contracts
- EV/PHEV contracts
- Small mobility contract
- Power tool contract
- Large storage contract



- 4 Patents in process
- > 20 key technologies identified
- 2 Government funded projects
- 2 Industry partners
- Improved temperature performance
- Large cell launch

Large cell commercialization

# Challenges to Success



- Time to acceptance
  - Small accounts of 6-9 months
  - Large accounts 18 months to 2 years
- Lithium Iron Phosphate chemistry is more difficult than oxide chemistries
- Balancing frugal use of resources with potential explosive growth
- Need for robust battery management systems that are multipurpose

## LFP Growth Markets



- High growth markets of at least 15-20%
  - Power tools
  - Electric and hybrid vehicles
  - Personal transport



- Moderate growth markets of 4-6%
  - Computing and electronics
  - Electrical power management
  - Medical
  - Military



- LFP will take market share and outgrow markets
- K2 will take market share and outgrow with LFP



# Applications with LFP

















## K2's Line of LFP Products



## Commercially Available



LFP26650E LFP26650EV LFP18650E LFP26650P LFP18650P LFP123A LFP9V

## In Development

Mid to large format cells, +15Ahr LFP21-120650 (2<sup>nd</sup> Qtr 2009)



# Competitive Landscape



Company	Valence	e A1	123	K2 E	2 Energy	
Commercial Cells	18650E	26650M1		LFP26650E		
	26650P	18650P		LFP26650EV		
				LFP18650E		
				123A (16340)		
				LFP18650E		
				LFP26650P		
				9V		
Development Cells		26650HD	TBD	15 Ahr cell	Feb 09	
		32113M1Ultra	TBD	50 Ahr Cell	Aug 09	
		32157M1HD	TBD			

# **Key Customers**



### **Under Purchase Agreement**

- Custom EV 2 year, \$10 Million Contract for EV, mobility, and portable power
- European Partner EV and Large Storage, > \$10M annual potential
- Electronic equipment Intrinsically safe, environmental test equipment, up to \$2M
- Advanced racing EV's All electric racing, > \$1M
- PHEV Company Hybrid to PHEV conversion, \$500k to \$1M
- Major outdoor equipment company Portable, 12 V power packs, up to \$500k

#### **Imminent Purchase Agreements**

Personal Mobility – In final contract negotiation, >\$50M annual potential

### **Development Agreements**

- Hybrid Powertrain Mainstream European manufacturer, up to \$22M
- Personal Mobility Final tooling and commercial prototype phase, \$15-20M annual potential
- Electric Motorbike All electric scooter, >\$10M
- High Profile Tool Company Outdoor tools, up to \$3-5M

# **Current Capitalization**



- Revenue Projections
  - 2008 \$2M
  - 2009 \$8M
  - 2010 \$30M
- \$6.8 Million Paid in Capital
  - Founders and employees 48%
  - EV Partner − 18%
  - European Partner 10%
  - Chinese Partner 6%
  - Other Investors 18%
- Plan to raise \$30M for development and expansion

# **Use of \$30M**



Sources of Funds		Uses of Funds	
Convertible Preferred Stock/Debt	\$30,000	Phase 1 Growth	
		Majority Equity Purchase	\$4,000
		High Power BMS Development	500
		Capex – Upgrade Equipment	1,000
		Working Capital	500
		Phase 2 Growth	
		Capex – Capacity Expansion	19,000
		Capex – IT and Technical	1,000
		Working Capital	2,000
		Contin gen cy	2,000
Total	\$30,000	Total	\$30,000

<sup>•1</sup>st growth phase funding within 4-6 months

<sup>•2&</sup>lt;sup>nd</sup> phase funding follows as justified by customer demand



# Thank you and questions